



Universität Hamburg

DER FORSCHUNG | DER LEHRE | DER BILDUNG

FAKULTÄT

FÜR ERZIEHUNGSWISSENSCHAFT

LITERACY IN DIVERSITY  
SETTINGS (LIDS)



# Ringvorlesung Mehrsprachigkeit im Alltag

## Multilingualism in the Workplace

Multilingualism is the reality in our contemporary society, with literacy skills in multilingual repertoires becoming increasingly important for individuals' social participation and labor market integration. In the research program "Multiliteracy as a Resource for the Labor Market (MARE)", we follow a resource-oriented approach to immigrants' multilingual skills as human capital in Germany. Situated at the intersection of such research fields as multilingualism and language economics, our research bridges innovative theoretical approaches to multilingualism with a human capital theory to investigate multilingual reading and writing skills among first- and second-generation immigrants in Germany and to explore the relationship between immigrants' multiliteracy and labor market returns. Central to our research is that we address multilingual repertoires in their whole complexity. The lecture provides an overview of our recent research that uncovers the potential of literacy skills in multilingual repertoires as a valuable labor market resource.



**Dr. Irina Usanova** is a post-doc researcher at the Institute of General, Intercultural and International Comparative Education at the University of Hamburg, Germany. She is the project leader of the junior research group "Multiliteracy as a Resource for the Labor Market: Social Conditions and Transformability into Economic Capital (MARE)," funded by the German Federal Ministry of Education and Research. Her research focuses on multilingual reading and writing skills, human capital, and heritage language maintenance.

**Dr. Birger Schnoor** is a post-doc researcher at the Institute of General, Intercultural and International Comparative Education at the University of Hamburg, Germany. He is a member of the junior research group "Multiliteracy as a resource for the labor market. Social conditions and transformability into economic capital (MARE)" funded by the German Federal Ministry of Education and Research. His research interests include multiliteracies in adolescence, educational investments, and economic returns on education.



**Dienstag, 03. Juni 2025**

**18:00-20:00 Uhr, Raum 08**

**Von-Melle-Park 8, 20146 Hamburg**



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