



Universität Hamburg  
DER FORSCHUNG | DER LEHRE | DER BILDUNG

FACULTY  
OF EDUCATION

LITERACY IN DIVERSITY  
SETTINGS (LIDS)



## You are invited to attend the Next Generation Literacies Workshop on *Communicating Research Through Media*

Communicating findings in- and outside of one's field is an essential part of a research career. Translating complex content for non-experts can assume different formats that span traditional and newer types of media. In this workshop, Dr Jinhyun Cho and Dr Laura Smith-Khan will share their experiences of communicating research through various media platforms and will share tips on how to:

- identify media-worthy research
- build a presence on social media
- approach media platforms for dissemination
- convey your research in engaging and accessible ways



**Dr Jinhyun Cho** is Senior Lecturer in Translating and Interpreting at Macquarie University, Australia. Her media contributions have garnered worldwide attention as demonstrated by interviews in local and international media outlets.



**Dr Laura Smith-Khan** is Senior Lecturer in Law at the University of New England, Australia. Her public communication efforts have been recognised with the prestigious Max Crawford Medal.

**Friday, 6<sup>th</sup> September 2024**

**09:00-11:00am CET on ZOOM**

**Registration: [larissa.cosyns@uni-hamburg.de](mailto:larissa.cosyns@uni-hamburg.de)**

**Please register by 23<sup>rd</sup> August!**

Next Gen  
Literacies 