

FACULTY

OF EDUCATION

LITERACY IN DIVERSITY SETTINGS (LiDS)



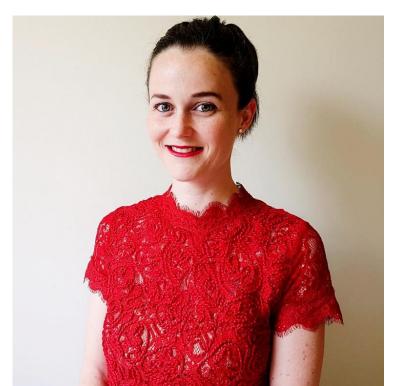
You are invited to attend the Next Generation Literacies Workshop on Communicating Research Through Media

Communicating findings in- and outside of one's field is an essential part of a research career. Translating complex content for non-experts can assume different formats that span traditional and newer types of media. In this workshop, Dr Jinhyun Cho and Dr Laura Smith-Khan will share their experiences of communicating research through various media platforms and will share tips on how to:

- identify media-worthy research
- build a presence on social media
- approach media platforms for dissemination
- convey your research in engaging and accessible ways



Dr Jinhyun Cho is Senior Lecturer in Translating and Interpreting at Macquarie University, Australia. Her media contributions have garnered worldwide attention as demonstrated by interviews in local and international media outlets.



Dr Laura Smith-Khan is Senior Lecturer in Law at the University of New England, Australia. Her public communication efforts have been recognised with the prestigious Max Crawford Medal.

Friday, 6th September 2024

09:00-11:00am CET on ZOOM

Registration: larissa.cosyns@uni-hamburg.de

Please register by 23rd August!

